Mark Hullett

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**Graphic Designer**

Charismatic and resourceful leader with extensive experience providing innovative and commercial solutions that meet corporate and client objectives. Demonstrated ability to translate subject matter into appropriate designs for a wide range of marketing, promotional, and informational materials. Visionary in delivering insightful presentations and working effectively with designers and editors to produce high-quality content that meet and far exceed client expectations. Expert at graphic designing, branding, digital-app, website development, event theme, page layout, brief interpreting, problem solving, project management, and design concept/strategy. Proficient in InDesign, Illustrator, Photoshop, Quark, Cinema 4D, 2D, 3D, After Effects, Word, Excel, PowerPoint, WordPress, Mac, and PC. Able to thrive in fast-paced and challenging environments to enable accuracy. Highly creative professional with a passion for achieving unique creations that aligned with customer needs and specifications.

**Professional Experience**

MH CREATIVE – UK

**Freelance,** 2012 to Present

Plan, develop, and implement company’s short, medium, and long-term strategies to achieve business objective. Oversee day-to-day operations of business to ensure smooth progression of work. Leverage expertise in graphic designing and offer various services to medical community, such as branding, exhibition and website designing, digital-app, and event theme. Direct product/brand campaigns, designing/production of quarterly promotional brochure for utility warehouse, 3D exhibit/stage set-design, and infographic panels through strategic planning all collaboration. Head and co-ordinate graphic design projects from concept through completion. Interact with clients, designers, and consultants to create vision, conceive designs, and meet all deadlines and requirements.

* Provided high quality medical marketing material by working and assisting Cello healthcare agency.
* Attained Gold awards at the PM Society Awards for delivering exceptional services.
* Developed innovative presentation/visuals material for Secgate Security agency.
* Successful design and launch of local newspaper, becoming the most read paper in the area within
4 months of launch

PAREXEL. – UK

**Senior Graphic Designer,** 2001 to 2012

Appointed for interpreting medical marketing design briefs of potential pharmaceutical clients, including Pfizer, Glaxo-Smithkilne, Bayer, and Merck. Identified clients’ needs established bespoke design that meet clients’ key message and objective, whilst co-operating with creative director and internal team. Discussed brief for core designs, analysed and resolved design issues in initial stage by actively attending clients’ telephone conference meeting. Rolled out to all company’s departments and external agencies through design management creation core design for corporate branding, marketing, promotional materials, medical products, website, cross media, and applying design to video animations. Conducted large-scale meetings for doctors, while designing stage set material. Fulfilled clients’ on-site requirements by resolving problems in timely manner and rendered appropriate knowledge regarding services.

* Started work as graphic designer and received fast track promotion to senior graphic designer for consistently creating high-quality and innovative designs that meet client brief.
* Gained robust recognition in marketplace by initiating/executing design and building brand image for launching new product of Pfizer.
* Led the corporate rebranding of PAREXEL international, which recognised as world’s largest medical marketing agency by working with CEO.
* Ensured continues brand image and message across company by taking brief, formulating/presenting concept/design to board, top management, and external agencies.

*Additional experience**as* ***Lead & Interactive Graphic Designer*** *at Trent Design and Future Media****.***

**Education & Credentials**

**BA Hons in Graphic Design and Visual Communication** (2:1)

Surrey Institute of Art and Design, Farnham, Surrey

**Professional Development**

National Diploma in Graphic Design and Visual Communication (Merrit)

First Diploma in General Art and Design (Merrit)

St John Ambulance First Aid at Work

Advanced Training in 3D Rendering Animation, Cinema 4D